

SUPER SIMPLE ACTIVITIES

Tabling

Set up your table

Ideally, you will want to set up in an area with high traffic for program participants and the public, at times when your organization is busiest. Your lobby is usually best. The weather is getting warmer, so you could also table in front of your building (but remember to bring rubber bands or paperweights to keep the material from blowing away).

Staff your table and help them engage

You will engage far more people if you have the table staffed. The person doesn't have to be an expert, because they are giving people tools to get information. There are links, info sheets, and guides so if folks have questions, the table staff can just refer them to the tools.

Encourage the person staffing it to stand up and walk around to encourage people to come to the table or engage them while walking by.

Whether standing or sitting, a few words make all the difference. Encourage the table staff to greet people and let them know what's going on. Simple greetings like "Hi, have you heard we are getting a new Mayor?" or "Hello, we're here to hear your ideas for a better City" or "Hi, I wondered if you had any thoughts about how City Hall can do a better job?" Use anything that lets them know that not only that an election is going on, but that they have a say in what the government does next.

Track engagement

It's good to know how many people you've reached, so include a simple scoresheet with the materials to let the table staff make a tick mark for everyone they talk to.

Ideally, ask people to sign a voting pledge where they put down their name and email and take a sticker that says "In this election, I'm a voter"

What's on the table

We have all the tools you need - just print or copy as many as you require - including:

- simple one-pagers that tell folks the rules for voting (bit.ly/TOvoteHowToVote)
- a clear outline of what City Hall can do for you and why the election matters (from www.engagedemocracy.ca/toronto-mayoral-election-2023)
- QR codes to link folks to more information via their phones (from bit.ly/ToVoteQRcode)
- Pledge sheets & stickers (from www.engagedemocracy.ca/toronto-mayoral-election-2023)
- Voter survey (on paper in this kit on B3), by QR code at <https://bit.ly/TOvoteSurveyQR>)
- Posters, to let people know what's going on (from www.engagedemocracy.ca/toronto-mayoral-election-2023)

You can add anything else you want:

- You can go to SPT's website at www.socialplanningtoronto.org/municipal_election_resources for links to advocacy materials on any issue
- you can invite local groups to add their materials

After the tabling, use the template at bit.ly/TOvoteReportingTemplate or our online form at bit.ly/TOvoteFeedback to send us the feedback you got, or just email summary to info@ontarioforall.ca. Please include the number of people you engaged.



Web Posts

We have materials that you can add to your website.

Add info to your site

Use the material provided at www.engagedemocracy.ca/toronto-mayoral-election-2023 to get information to add to your website. The site includes materials on how to vote and why this election will affect people in Toronto

Link to info

We have downloadable PDFs that your program participants or community members can link to at www.engagedemocracy.ca/toronto-mayoral-election-2023, many are in multiple languages. You can also link to election tools at www.ontarioforall.ca/mayoral-resources

Be sure to support the pledge

Invite people to a pledge to vote this year at - www.surveymonkey.com/r/TOvotePledge23

On the Issues

Add access to information on the issues by linking to SPT's election issues page at www.socialplanningtoronto.org/municipal_election_resources

Social Media Posts

Use social media to share election info by posting about the coming election, the importance of having your say and all the information about how to vote, and why it's worth having your say.

Hashtag everything

Maximize your impact by using the hashtag **#OurFutureOurVoteTO** so that others can find your posts. Add in other relevant hashtags like #TOpoli.

You can use our material

We have graphics and assets you can post at www.ontarioforall.ca/mayoralsocialmedia. If you create a great tweet or post, share it with us, email it to info@ontarioforall.ca or just make sure the hashtag it with **#OurFutureOurVoteTO**

You can make your own

Create your own posts and link to voter tools and information.

- Remind people about the date a lot (June 26th, from 10:00 AM to 8:00 PM)
- Remind people they can vote early (June 8th – June 13th, 10:00 AM to 7:00 PM)
- Remind folks it's easy to find out where and when to vote bit.ly/TOvote23

Help folks in your programs to make 5 second videos about an issue they care about and post them.

Create picture frames with space at the bottom so they can write their top issue and post a phot of themselves with their issue.

Remind folks of all the things City Hall does, and the massive influence a new mayor will have on things like affordable housing, clean streets, parks, transit, youth programs, seniors' programs, social services and community safety and policing.

Don't forget the hashtag #OurFutureOurVoteTO



for more information, or any help you need, email info@ontarioforall.ca